

Measure Releases All-in-One Software Solution for Enterprise Drone Programs

Washington, D.C. (March 27, 2018) - [Measure](#), the leader in enterprise drone services, today announced the release of Ground Control™, a software platform that integrates a user-friendly flight application with a cloud-based program management portal. Ground Control is designed to provide the streamlined operations and program oversight that enterprises need to scale their drone programs and realize the transformative benefits of aerial intelligence.

“Despite the hype surrounding drones, enterprises are struggling to reach operational scale,” said Jesse Stepler, Measure’s Chief Strategy Officer and Head of Product. “Ground Control is revolutionary in its ability to enable users to fly easier and safer than ever before, automate data capture and workflows, and manage thousands of flights, all in real time.”

Measure has completed thousands of commercial flights across a wide variety of applications while maintaining an industry-leading safety record. This real-world experience informed the creation of Ground Control, designed to address the challenges that accumulate as drone programs grow and make it easier to set and track safety-related best practices and company policies.

Ground Control combines flight control, flight logging, program management, equipment health tracking, and more into a single solution. Features include:

- A streamlined flight app for pilots
- Fleet-wide auditing and reporting
- Safety controls and notifications
- Enhanced data security
- Real-time airspace authorization
- Automatic uploads of flight data and screen captures

The platform is already in use with AES, a global power company. “We see great value in Ground Control’s worldwide flight management, starting with in-flight safety risk notifications and mapping of restrictive areas,” notes Evaristo Leonardi, VP Global Operations Support at AES. “Our pilots enjoy its ease of use and our operators appreciate the automatic uploads of imagery which they use to extract valuable insights to improve our operations and safety.”

“We are so excited to bring Ground Control™ to customers,” CEO of Measure, Brandon Torres Declet says. “What our own pilots and customers were looking for was a better tool for large-scale operations that offered value in improved oversight, reduced risk, and a simplified user experience. We believe Measure Ground Control is the solution many customers have been waiting for.”

The app is now available for iPad in the App Store. Measure Ground Control software is \$29.99 per user per month. To request a free trial, visit www.measure.com/ground-control.

About Measure:

Measure is an aerial intelligence company specialized in collecting, analyzing, and delivering information that transforms how businesses make decisions to keep people safe and assets at peak performance. With thousands of commercial flights supported by a specialized data engineering team and a portfolio of scalable drone solutions, our knowledgeable industry professionals act as invested partners in our customers’ success.