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'Drone Warrior' Brett Velicovich joins WhiteFox as Strategic Advisor

[San Luis Obispo, CA, February 2019] WhiteFox, a global leader in drone airspace security, today announced it has appointed Brett Velicovich, a world-renowned drone expert, as Strategic Advisor. He joins a growing team of top industry experts at the company including Dr. Zachary Peterson, a world leading expert on cybersecurity, Dr. Ryan Jenkins, autonomous vehicle and weapons ethicist, and Leonard Ligon, Subject Matter Expert for the drone industry and U.S. Department of Defense.

As Strategic Advisor, Velicovich will leverage his extensive experience in drone technology to assist WhiteFox in further increasing customer traction and market awareness for its counter-drone solutions. *"We are thrilled to have Brett on board,"* said Luke Fox, Founder and CEO of WhiteFox. *"Brett's background as an intelligence specialist for the U.S. Army, coupled with his deep understanding of the counter-drone technology sector, makes him a valuable asset and addition to the team."*

"There is a pressing need for the technology that WhiteFox has developed, not only to secure our airspace against drone threats, but to enable the safe integration of drones into society," said Velicovich. *"Unmanned aircraft systems have the potential to benefit communities in a multitude of ways and I'm excited to join WhiteFox's mission to ensure this happens."*

WhiteFox has quickly established itself as a leader in drone defense and airspace security. Launched in 2015, the business has attracted strong interest and validation from many Fortune 500 and U.S. government customers. The core WhiteFox technology offers critical infrastructure and public safety the ability to protect against reckless drone use, while enabling "friendly" drones to fly freely and continue the work they're doing to positively impact society. In September 2018, the company participated in the prestigious invite-only Black Dart event, the largest Counter UAS exercise in the world, to have their technology strenuously tested. The company has also received wide industry recognition for its innovative products, recently winning first place in the world for 'Counter UAS and Security' by the Association for Unmanned Vehicles Systems International (AUVSI) at the Xponential Awards in May 2018.

In December 2018 WhiteFox announced that it raised a further \$12,000,000 in a Series Seed round led by JAM Capital, LLC bringing the total investment to date over \$14,000,000. The company plans to leverage the funding to scale its operations, prepare to the launch new product lines into the market, and continue to develop its proprietary technology to advance its mission of safely ushering in the integration of drones into the airspace. WhiteFox is also using the capital to expand its team and is currently looking to fill the following roles:

- Bookkeeper
- Engineer, Firmware
- Engineer, Sr Full Stack Software
- Engineer, Sr. Quality Assurance
- Executive Administrator, Engineering
- Full Stack Web Developer
- Graphic Designer

- Procurement Manager
- Production Manager
- Senior Vice President, Engineering
- Tech Support Rep/Engineer
- Technical Writer

-ENDS-

Notes to editors

For more information or to arrange an interview, please contact Lindsey McConaghy at (805 471-0165) or lindsey.mcconaghy@whitefoxdefense.com.

About WhiteFox (www.whitefoxdefense.com)

WhiteFox is a global leader in drone airspace security, based in San Luis Obispo, CA. Pioneering the safe integration of drones into society, WhiteFox products securely manage drones in sensitive airspace worldwide. WhiteFox began as a drone manufacturer, but once it became apparent there was no mechanism of enforcement to protect against their misuse, we set out in 2015 to invent a solution to defend against drone threats. Pioneering the safe integration of drones into society, WhiteFox develops products that save lives, protect property, and safeguard privacy. WhiteFox is pro-drone and utilizes counter-drone technology as one component of the entire drone ecosystem.

About Brett Velicovich

Brett Velicovich is a world-renowned drone expert, U.S. Army Veteran and Business Executive. Serving as an intelligence specialist for the U.S. Army, Brett participated in both Operation Iraqi Freedom (OIF) and Operation Enduring Freedom (OEF). Following his time served in the military, he received an MBA from Duke University and focused his post-Army career on the commercial drone technology sector. A film based on his life is being developed by famed Hollywood director Michael Bay based on his 2017 best-selling memoir "Drone Warrior."