



Press Release

For Immediate Release

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Baldwin Safety and Compliance is Taking the Mystery Out of Performance Monitoring with New SPM Tool

Hilton Head, SC – September 27, 2021 — Baldwin Safety and Compliance announced it is adding new tools to the SMS portal to assist users with Safety Performance Monitoring and Measurement (SPM).

The new features align safety performance monitoring and measurement functionality with ICAO, IS-BAO and IS-BAH requirements and demystifies the safety monitoring measurement process while clarifying the importance of objectives and measures against those within the organization.

The tool permits users to specify objectives and puts the measurements beside them, allowing team members to visually see how the organization is performing against those objectives. Users can also input external information to support objectives like training events, safety meetings, etc. that are not data fields but help achieve safety objectives. These measure process based inputs are now accepted in addition to the traditional outputs that are collected from completed forms.

“We often hear confusion over SPIs and SPTs and how to monitor them effectively,” stated Director of Standards, Baldwin Safety and Compliance, Jason Starke. “These new features help clarify the link between the two and allows for monitoring performance indicators. It is such an important part of the SMS process, and I am excited to share it with our clients. Our developers have done a great job with this tool, and we look forward to the roll-out over the next 4-6 weeks.”

The new Baldwin SPM tool introduction will include training sessions for clients. Please contact Jason Starke at jstarke@baldwinaviation.com with questions and visit the Baldwin Booth #3227 at NBAA-BACE in Las Vegas, October 12-14 to learn more and enter our drawing for a \$595 voucher toward courses available through BaldwinVirtualTraining.com!

About Baldwin Safety & Compliance

Founded in 2004, Baldwin is a global company founded to support the implementation and maintenance of customizable safety and quality management (SMS/QMS) and related business support systems such as ASAP/ASIAS, FDM/FOQA, LOAs, MELs, and Document Management software. Baldwin conforms to ICAO, FAA, EASA, Transport Canada, and other State standards and regulatory requirements. As an IS-BAH and IS-BAO Program Support Affiliate (PSA) company, Baldwin was selected to support the IS-BAO Progressive Stage 3 program. In addition, Baldwin was also selected to support RedTail Flight Academy’s training initiative, as well as an HAI-SMS Partner Provider - further supporting Baldwin’s leadership position in the SMS industry. Visit www.BaldwinSMS.com or call 888.222.1212 for more information.

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